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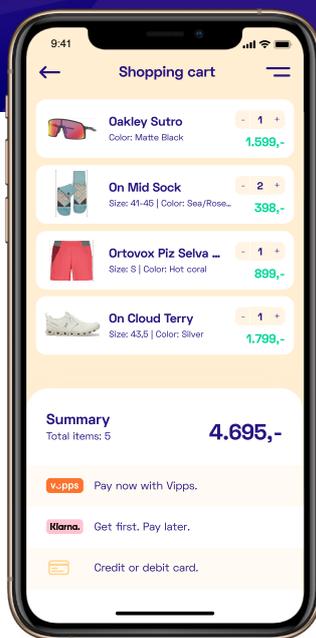
Scan. Pay. Go.

Fygi offers a mobile Scan Pay Go solution. Customers simply scan and buy the products they want using their mobile. Either through our app or using the web browser. And off they go. Easy as a pie!

1. Customers **scan**

2. Customers **pay**

3. Customers **go**

Cost effective

Making shopping easy should not be expensive. We believe that self-shopping technology should be available for everyone. Not only the big businesses, but also for the local clothing store or family business. Fygi's Scan Pay Go solution is therefore affordable and easy to set up.

Effortless setup

Forget about big installments and massive hardware setups. Our solution is uncomplicated and straight forward. We use your existing POS and data systems to implement our software. That means, no hardware is required! Getting Fygi up and running is smooth sailing.

Frictionless shopping experience

Fygi offers a customer journey without friction. No more waiting in line, more acccessible information, and easier shopping. Instant purchase possibility and no long lines reduce the risk of abandoned carts. Customers choose themselves whether to use the app or web browser. The results are a seamless experience for everyone involved.

Free up your time

No one owns a store to stand behind a register. Why don't you let the customers take care of the payment themselves? Fygi frees up your time and lets you spend more time on the service that makes your customers come back, time after time. Give yourself more time to focus on what matters.

Safe for the customers, safe for you.

Covid-19 forced consumers into a safe shopping mind-set. Current research indicates that customers increasingly value shopping safety (Capgemini 2020). Give the customers what they want. Fygi offers a safer shopping experience for your employees and the customers.

77% of customers will be more cautious about cleanliness, health and sefety.[1]

62% of customers will switch to brands that show higher levels of product safety.[1]

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Data and anti-theft

Using Fygi is safe. For everyone. Your customers don't even need to register to use it. They can choose themselves if they want to download our app or simply check out using the web browser on their phone. Easy and accessible even for customers who are concerned about privacy and hesitant to downloading anything. We assure you that privacy is preserved. If you are worried about shoplifting, you shouldn't be. Fygi also provides simple and cost-effective anti-theft solution to make sure that no unpaid goods leave your store.

Your customers are ready. Get going!

Over 75% are comfortable with having self-checkout as the only solution and two thirds prefer shops that integrate technology in the store (SOTI). Consumers are eager to try out new ways of shopping. Why don't you let them?

- Customers buy 30% more when using their phone.[2]

- 77% of consumers prefer to shop from their mobile device.[3]

- 76% of consumers want personalized, in-store shopping experiences.[3]

66%
Two thirds of the respondents are more likely to shop at a store that integrates technology into the shopping experience.

75%
Over 75% of respondents stated they would be comfortable or very comfortable in a retail setting where only self-checkout was available.

54%
of customers will prefer local or regional products.[1]

Source: 1. Capgemini Research Institute, April 4–8, 2020   2. Grewal et. Al 2018   3. SOTI

Add-ons

Once you have Fygi scan-pay-go, a whole new world of opportunities opens.
We offer several add on features that will enhance your customer's shopping experience.

FygiSight
Analytics for physical stores. Get key insights from consumer behavior.

Individual in store-campaigns
Target and reward frequent customers.

Kiosk
In store monitors with product info that can be transferred to mobile device.

Omnichannel
Use customers online activity to promote tailored in-store products.

Kids competitions
AR competitions to keep customers kids from being bored.

Click & Collect
Place your order online and pick it up in the store.

In store help
Let customers call staff to the changing rooms or chat with customer service.

Electronic Shelf Label
Light them up when customers are looking for the product.

Endless aisle
Promote and sell products that is not available in store.

Fygi Technologies

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